

Interreg



ADRION

ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

SMART Heritage



Sustainable Management and Promotion of Common Cultural Heritage

This project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II fund.

The objective of the SMART Heritage project is to promote, valorise and protect cultural heritage in the Adriatic-Ionian area. The specific objective is to raise tourism attractiveness and reduce tourism seasonality in the project area by developing a unique cultural heritage tourism product.

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Project budget in EUR	1.191.495,00
ERDF and IPA II funding in EUR	1.012.770,75
Project duration	24

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